



WRITERS!

You're great "on the page" -- but do you get anxious and freeze up when asked to speak about your work or yourself?



If so, you're not alone!
Public speaking is most people's #1 fear.



Barbara Schiffman
Certified Hypnotherapist
& Life Balance Coach

To be a successful writer today, you *MUST* be able to verbally pitch your script, book, play or article -- *and* yourself -- so it will be read by agents, film or stage producers, studios and networks, editors &/or publishers.

After your work gets published or produced, writers also need to promote their book, article, movie, TV show or stageplay to the press and the public. More writers are speaking at book signings, writing or publishing expos as well as associations or college events to share their work with potential buyers and viewers. And more publishers are promoting their authors via book trailers, webinars, podcasts, webcasts and cable TV...

How comfortably and effectively comfortably you can speak about your work and yourself is as vital to your career as how good a writer you are!

But when your stomach ties up in knots, your chest tightens with "butterflies" and your voice gets hoarse... it's not easy to speak up with comfort, ease and impact...

Let Certified Hypnotherapist, NLP Practitioner, Pitch Coach, Book Editor and Script Consultant **BARBARA SCHIFFMAN** help you boost your confidence for any high-anxiety presentation or pitching opportunity. By strengthening your **3 Elements of Speaking** -- (1) how **comfortable** you feel, (2) **what** you say and (3) **how** you say it -- you *can* pitch yourself and your work more easily to promote your career.

With guided imagery and hypnosis, Barbara helps **reduce the physical and emotional stress** of public speaking from the inside out. She can also coach you on your speech or pitch content as well as help you refine your overall presentation skills.

A 20+ year script consultant and story analyst for top film/TV producers, directors, agencies, and film

schools, Barbara also co-founded **Toastmasters 4 Writers**, the first Toastmasters Int'l chapter designed to help writers become better speakers.

Barbara's been a scriptwriter and creative producer as well as a journalist published in *Publisher's Weekly*, *Emmy Magazine*, *Daily Variety*, the *Hollywood Reporter*, *Writer's Digest* and *LA Daily News*. She was the 2008 Official Guide to Stress Management for **SelfGrowth.com** and has been a popular speaker/trainer at personal development seminars and writing/creative expos. In addition, she co-led the **Creative Rubicon** team for Rubicon Results Institute's Breakthrough Results Course and was a trainer/coach for Flash Forward's Showbiz Industry Career Breakthrough programs. She's also co-creator of Exhilaration Effect Coaching which taps into the Art & Science of Taking Leaps of Faith to create life and career breakthroughs!

Let Barbara help you be a more confident writer *and* speaker. She offers private sessions by phone or Skype as well as in-person at her Burbank office.

Call to schedule your first "HypnoPitch" session: 818-415-3479.

Hypnotherapists are not licensed by the State of California as Healing Arts Practitioners.

Some conditions may require medical or psychological referrals.